



Report on Srujana Shibir – Entrepreneurship Readiness Camp

Date: July 28, 2025

Venue: Seminar Hall-2, Anantha Lakshmi Institute of Technology & Sciences (ALTS)

Resource Person:

1. Dr. Chandra Mouli, CEO, AIC-SKU
-

Introduction

As part of fostering a culture of innovation and entrepreneurship among engineering students, the Srujana Shibir – Entrepreneurship Readiness Camp was organized in collaboration with Atal Incubation Centre – Sri Krishnadevaraya University (AIC-SKU) on 28th July 2025. This camp is a direct outcome of the MoU signed between ALITS and AIC-SKU aimed at nurturing entrepreneurial spirit, creativity, and innovation readiness in young minds.

Objective of the Campaign

- To introduce students to the concept of entrepreneurship and the startup ecosystem.
- To inspire students to think innovatively and identify real-world problems.
- To create awareness about incubation opportunities and support systems available for aspiring entrepreneurs.
- To provide practical insights into starting and sustaining entrepreneurial ventures.

Program Overview

The session began at **10:30 AM** in **Seminar Hall-2**, with the active participation of around **100 second-year students**, along with several interested third-year students from various B.Tech departments.

- **Welcome Address**

Dr. Muralidhar Kurni, **Dean of R&D**, welcomed the speaker and addressed the audience on the significance of early entrepreneurial orientation and the vision of ALITS to create future-ready engineers equipped with innovation and startup capabilities.

- **Keynote Session by Dr. Chandra Mouli**

Dr. Chandra Mouli, **CEO of AIC-SKU**, delivered an inspiring keynote session on:

- **Entrepreneurial Mindset:** The need for students to think beyond employment and explore self-driven ventures.
- **Startup Ecosystem in India:** Insights into incubators, funding agencies, mentorship, and success stories.
- **Role of AICs:** How Atal Incubation Centres like AIC-SKU support ideation, prototyping, mentoring, and seed funding.
- **Design Thinking and Problem Solving:** Emphasizing need-driven innovation as a startup trigger.

- **Interactive Engagement**

Students actively participated in the session by sharing their ideas and asking questions about practical startup journeys. The discussion brought forward topics like validating ideas, minimum viable products (MVP), and pitching to investors.

Outcome:

The Srujana Shibir – Entrepreneurship Readiness Camp held on 28th July 2025 successfully enhanced students' awareness of the startup ecosystem and entrepreneurial opportunities. Over 100 students participated actively, showing keen interest in innovation and incubation support. The session sparked a shift in mindset toward problem-solving and startup exploration, reinforcing the collaboration between ALITS and AIC-SKU and paving the way for future entrepreneurship initiatives.

Conclusion:

The Srujana Shibir – Entrepreneurship Readiness Camp proved to be a valuable initiative in sowing the seeds of entrepreneurial curiosity among engineering students. It reinforced the commitment of ALITS to promote innovation and startup culture in collaboration with AIC-SKU. The event set the stage for future entrepreneurial engagements, including ideation workshops, hackathons, and incubation opportunities.

Event Photos:



Figure 1: Inaugural Session at Srujana Shibir – Entrepreneurship Readiness Camp.



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Figure 2: Dr. Muralidhar Kurni delivering the Welcome Address



Figure 3: Dr. Chandra Mouli addressing students during the keynote session.



Figure 4: Mr. Ravi Kumar addressing students during the keynote session



Figure 5: Students engaging in Q&A with the resource persons



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Request Letter to the Principal

To

The Principal

Anantha Lakshmi Institute of Technology & Sciences (Autonomous)
Ananthapuramu

23-July-2025

Subject: *Request for Permission to Conduct Srujana Shibir – Entrepreneurship Readiness Camp on 28th July 2025 and Use of Seminar Hall-2.*

Respected Sir,

Greetings from the R&D Cell.

This is to bring to your kind notice that AIC-Sri Krishnadevaraya University (AIC-SKU), in collaboration with our institution, is organizing *Srujana Shibir – Entrepreneurship Readiness Camp* as part of MoU to foster innovation and entrepreneurial spirit among students.

The session is now scheduled on **28th July 2025 (Monday)**. In view of this, I kindly request that you grant permission to conduct the said program on the specified date and also allow the use of **Seminar Hall-2** from **10:00 AM onwards** for the smooth conduct of the session.

This session will be highly beneficial for our students, particularly in fostering startup mindsets and raising awareness about entrepreneurial opportunities.

Kindly consider our request and grant the necessary permissions.

Thanking you in anticipation.

Yours sincerely,

Dr. Muralidhar Kurni
Dean of R&D



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Circular to the HoDs



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CIRCULAR

Date: 23-July-2025.

To: All Heads of Departments (B.Tech)

Subject: *Conduction of Srujana Shibir – Entrepreneurship Readiness Camp on 28th July 2025 by AIC-SKU.*

This is to inform you that the *Srujana Shibir – Entrepreneurship Readiness Camp* is scheduled to be held on **28th July 2025 (Monday)** in coordination with **Atal Incubation Centre – Sri Krishnadevaraya University (AIC-SKU)**.

The program aims to foster **entrepreneurial readiness, creativity, and innovation** among students and will be conducted in **Seminar Hall 2, starting at 10:30 AM**.

Session Details:

- ◆ **Date:** 28th July 2025
- ◆ **Time:** 10:30 AM onwards
- ◆ **Venue:** Seminar Hall-2

Participants:

- Attached list of **2nd Year students** (100 students)
- Any other interested students from **2nd and 3rd Years**

Instructions to HoDs:

- Kindly **inform and ensure participation** of all listed 2nd Year students and any interested 3rd Year students from your department.
- **Encourage active participation**, as this session presents a valuable opportunity for students to understand and engage with the **startup ecosystem, incubation practices, and entrepreneurial culture**.

Speaker:

1. **Dr. Chandra Mouli, CEO – AIC-SKU**

Attachment:

1. List of 2nd Year – 100 Students

Your cooperation in making this event a success is highly appreciated.


Dean of R&D


Principal
ANANTHA LAKSHMI INST.
OF TECH. & SCIENCES
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ITIKALAPALLI, ANANTHAPURAM



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Name of the Program: Srujana Shibir

Date: 28-July-2025

Resource Person: Dr. C. Chandra Mouli, CEO, AIC-SKU

R&D
ALTS (A)

List of Participants



S.No	Roll Number	Name of the Student	Signature
1	242G1A3235	M.S. Sanjya Aftreen	M.S. Sanjya Aftreen
2	242G1A0528	T. Theerissa Shalom	T. Theerissa Shalom
3	242G1A05T4	B. Anurutha	B. Anurutha
4	242G1A05T7	B. Shravani	B. Shravani
5	242G1A04G5	T. Prasanthi	T. Prasanthi
6	242G1A04F4	P. Jyothika	P. Jyothika
7	242G1A0526	V. Sri Varshini	V. Sri Varshini
8	242G1A04C0	D. Yamuna	D. Yamuna
9	242G1A04B5	B. Nandini	B. Nandini
10	242G1A3247	R. Susmitha	R. Susmitha
11	242G1A05B8	N. Poojitha	N. Poojitha
12	242G1A05X9	R. Yamini	R. Yamini
13	242G1A05Y9	S. Lavanya	S. Lavanya



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14.	242G1A0516	B. Vyshnavi	B. Vyshnavi
15.	242G1A0211	D. Prasanna	D. Prasanna
16.	242G1A0233	P. Lavanya	P. Lavanya
17.	242G1A0208	C. Sai Sharanya	C. Sai Sharanya
18.	242G1A0230	P. Bhargavi	P. Bhargavi
19.	242G1A0222	K. V. Sai Parvathi	K. V. Sai Parvathi
20.	242G1A0221	K. Gnanaskanda	K. Gnanaskanda
21.	242G1A0227	M. S. Afizabannu	M. S. Afizabannu
22.	242G1A0509	S. Kanya	S. Kanya
23.	242G1A0509	T. Rukya	T. Rukya
24.	242G1A0504	S. Thahaseen Sulthana	S. Thahaseen Sulthana
25.		G. Baby Satya	G. Baby Satya
26.	242G1A0401	D. Sushma Latha	D. Sushma Latha
27.	242G1A0406	C. Amulya	C. Amulya
28.	242G1A0405	M. Bhavitha	M. Bhavitha
29.	242G1A0403	D. Jubeda	D. Jubeda
30.	242G1A0400	S. Suhani Thaj	S. Suhani Thaj
31.	242G1A0401	S. Samhitha	S. Samhitha
32.	242G1A0501	V. Archana	V. Archana



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33	242G1A0598	B. Yuva Vishnu Varadhan.	B. Yuva Vishnu.
34	242G1A0594	G. Sreevara Narasimha	G. S. Narasimha
35	242G1A05C6	P. Babjan	P. Babjan
36	242G1A0H67	T. Koustubh	T. Koustubh.
37	242G1A05D3	S. Md Khaza Nawaz	S. Md Khaza Nawaz
38	242G1A3Q13	C. Hemanth Kumar	C. Hemanth Kumar
39	242G1A04G3	T. Nagesh	T. Nagesh
40	242G1A04U3	B. Leela Vijay Kiran	B. Leela Vijay Kiran
41	242G1A05W9	S. Mehtab Niaz	Mehtab
42	242G1A05H0	K. Harsha Varadhan Reddy	K. Harsha.
43	242G1A05H9	N. Nandan Kumar	N. Nandan Kumar
44	242G1A05K3	S. Jousif	S. Jousif
45	242G1A05K4	S. Jubin	S. Jubin
46	242G1A05J4	S. Jha Zahoor	S. Zahoor
47	242G1A05I2	P. Tabrez Ahmed	P. Tabrez
48	242G1A05K1	S. Mahaboob Basha	S. Mahaboob Basha
49	242G1A05L0	T. Sagar	T. Sagar
50	242G1A05O6	T. Avinash Raj	Avinash Raj
51	242G1A05N8	Purushotham	Purushotham



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53.	232G1A0556	B. Gowthami	B. Gowthami
54	232G1A0597	R. Mallika	R. Mallika
55.	232G1A05B2	V. Janaki	V. Janaki
56	232G1A0395	K. Anusujay	K. Anusujay
57.	232G1A33B1	S. Sabiha Sultana	S. Sabiha
58	232G1A33A7	S. Shobha	S. Shobha
59.	232G1A3383	G. Manika	G. Manika
60.	232G1A33C0	S. Shabaz Banu	S. Shabaz
61.	232G1A33A9	S. Fatima Mahak	S. Mahak
62.	232G1A33B9	S. Sania Sultana	S. Sania
63.	232G1A33A4	P. Aswani	P. Aswani
64	232G1A3397	L. Keerthi	L. Keerthi
65	232G1A3394	K. Licitra	K. Licitra
66	232G1A33C5	V. Sai Swetha	V. Swetha
67	232G1A3321	K. Lavanya	K. Lavanya
68.	232G1A3302	B.G. Ganavi	B.G. Ganavi
69.	242G1A05H3	M. Kusuma	M. Kusuma
70	242G1A05H7	N. Udayasree	N. Udayasree
71.	242G1A05J3	R. Shripa	R. Shripa



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72.	232G1A3352	S. Rushra Suthana	Rushra
73.	232G1A3385	S. Sahithi	Sahithi
74.	232G1A3351	S. Alinaaz	Alina
75.	232G1A3339	P. Geetha Jali	Geetha
76.	232G1A3350	Keerthana	Keerthana
77.	232G1A3381	G. Anoushka	Anoushka
78.	232G1A0570	Hazeesha M	Hazeesha
79.	232G1A05A8	T. Lichitha	Lichitha
80.	232G1A05B0	U. Ayesha Begum	Ayesha
81.	242G1A0553	P. Monika	P. Monika
82.	242G1A0544	M. Sreedhri	M. Sreedhri
83.	242G1A0551	P. Mujastham Suthana	P. Mujastham
84.	242G1A0525	J. Prevalika	J. Prevalika
85.	232G1A05B3	V. Sindhu	V. Sindhu
86.	232G1A05A6	T. Meghana	T. Meghana
87.	232G1A0563	C. Himagiri	C. Himagiri
88.	242G1A05I7	P. Vaishnavi	P. Vaishnavi
89.	242G1A05H6	M. Swathi	M. Swathi



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90	242G1A05J5 P. Sankar	P. Sukanya	P. Sankar
91	242G1A05G4	K. Hansika	K. Hansika
92	242G1A05F5	B. Bhagya Lakshmi	B. Bhagya Lakshmi
93	242G1A04G4	T. Sowmya	T. Sowmya
94	242G1A04G9	N. Pavithra	N. Pavithra
95	242G1A04H2	V. Keerthana	V. Keerthana
96	242G1A05I1 (523)	O. Sneha Latha	O. Sneha Latha
97	242G1A05L3	V. Tegaswini	V. Tegaswini
98	242G1A05E9	B. Nithya	B. Nithya
99	242G1A0586	C. Jyothi Sree Lakshmi	C. Jyothi Sree Lakshmi
100	242G1A0583	C.V. Chandana	C.V. Chandana
101	242G1A0589	E. Keerthana	E. Keerthana
102	242G1A05C2	P. Lohitha	P. Lohitha
103	242G1A0598	J. Thriveni	J. Thriveni
104	242G1A05D8	T. Sowmya	T. Sowmya
105	242G1A04D1	J. Ramya Sree	J. Ramya Sree
106	242G1A04C4	B. Reshma	B. Reshma
107	242G1A05F4	B. Nageswari	B. Nageswari
108	242G1A05I3	P. Sasi	P. Sasi



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